

# What You Should Know About Peptides

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SKINCARE PROFESSIONALS

There many skin-care related Peptides manufactured today, each with its own specific purpose in life, some developed synthetically in a laboratory and others derived from plant materials. Some Peptides act as muscle relaxants; others reduce inflammation and some increase skin's elasticity. All of them address anti-aging.

The original Peptide was manufactured by Sederma, a French company since bought out by Proctor and Gamble. Lipotec, a Spanish company also got into the act and developed other Peptides. Both companies are thriving, developing and manufacturing the majority of Peptides made in Europe. Don't think these products are cheap! Although prices vary widely, the **average** price for a Peptide is \$5000 a gallon. Peptides are bought by the various laboratories in the USA and Canada, who then formulate products they believe are marketable. Laboratories purchase all their ingredients from outside sources. Now, the big factor you will not know is the percent of Peptides or other active ingredients in a given product and that determines the effectiveness of the product.

Why not put in the optimum amount of active ingredients, you may ask. After all, it's results that I am looking for. Well, many products on the market do contain optimum amounts but many more fall way short of "optimum" active ingredients.

Why would they do that? Quite simply to reduce the cost. When an ingredient costs \$5,000 a gallon, you can imagine the cost savings by reducing the active ingredients by half, for example. Thus, you have inexpensive products and expensive products.

Bear in mind, also, that expensive packaging and marketing will drive up the price.

Enter the Bogeyman! Guess which country now produces Peptides? Yes, China, of course. Peptides are not labor intensive to produce and yet, Chinese Peptides are considerably less expensive than those made in Europe. There is questionable quality control in Chinese Peptides. Also consider the actual percent of Peptide in the Peptide product. So, if the laboratory formulating the skin care product also reduces the amount of peptide in a product, it now becomes easy to see where and why a given product is less expensive and less effective.

**The laboratories with whom we have chosen to do business do not use Chinese Peptides or other ingredients and have a reputation for including the optimum amount of active ingredients in every product. It doesn't get any better than that. Our products are as good as the best on the market and there are many products that are nowhere near as effective.**

I hope this throws some light on an otherwise opaque subject.

John Fisher